

IIBA Author Book Conversation

Discover to Deliver: Agile Product Planning and Analysis

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Discover to Deliver: Agile Product Planning and Analysis

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Ellen Gottesdiener

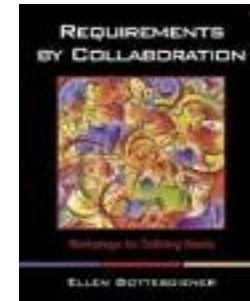
Founder & Principal Consultant,
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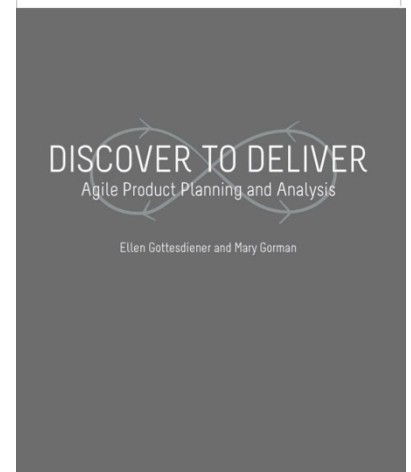
IIBA[®] BABOK[®]: Team Lead

Author: articles, blog, book

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our
experience

D2D book
highlights



D2D book
concepts

wrap

our experience

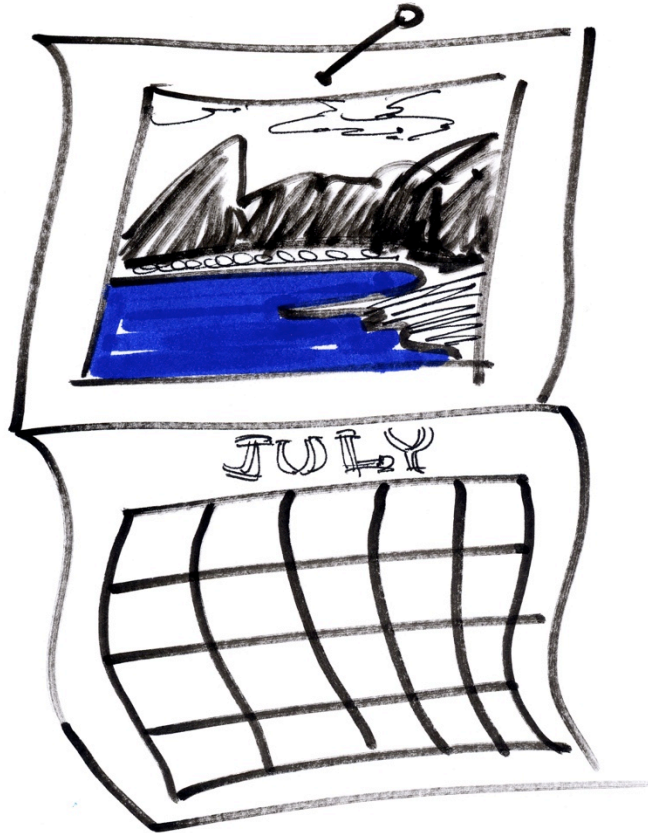
**“..well, that didn't
work too well!”**



inadequate analysis



poor planning



frazzled product champion



bulging backlog



role silos



blocked



erroneous estimates



traveling stories



oops...



to the rescue!



works well

context

conversation

collaboration

context



conversation



shared language

specificity

transparency

conversation

~~functional
nonfunctional~~

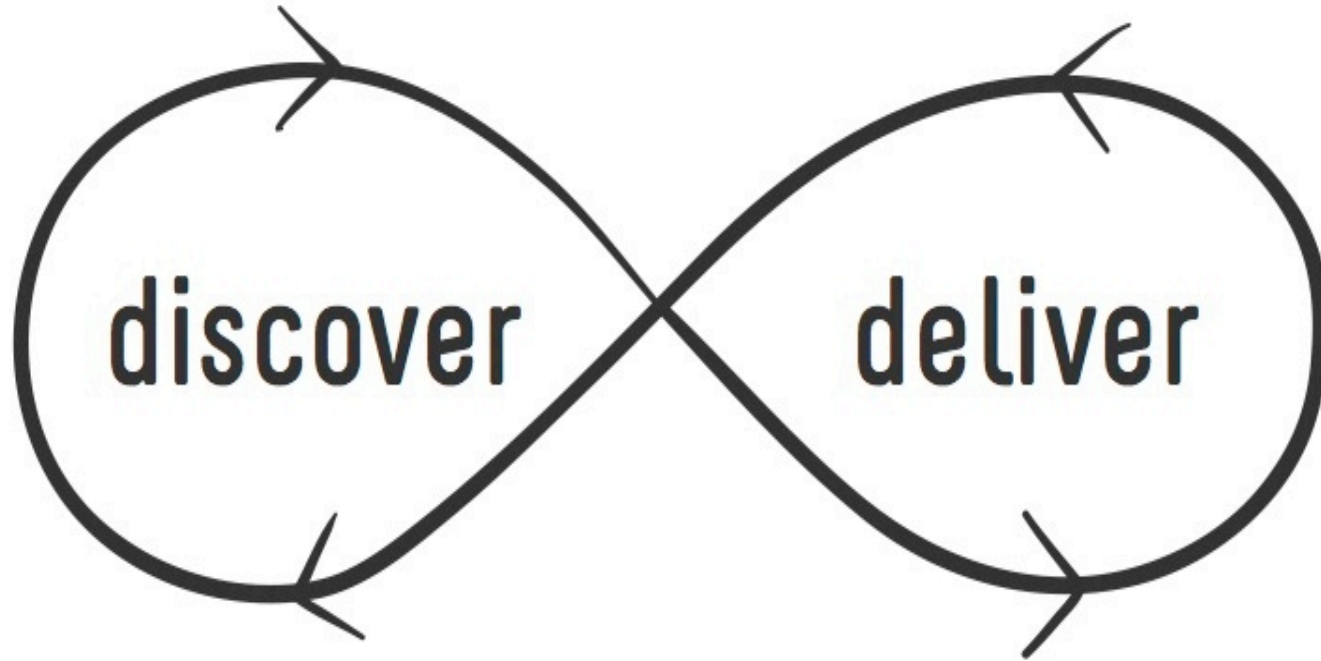
collaboration



collaboration



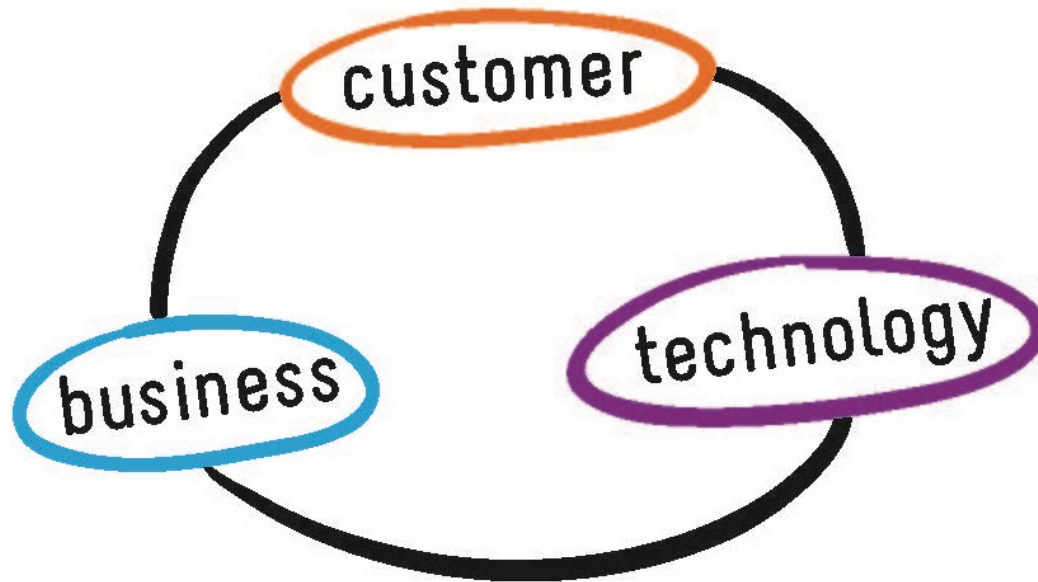
D2D book concepts



product

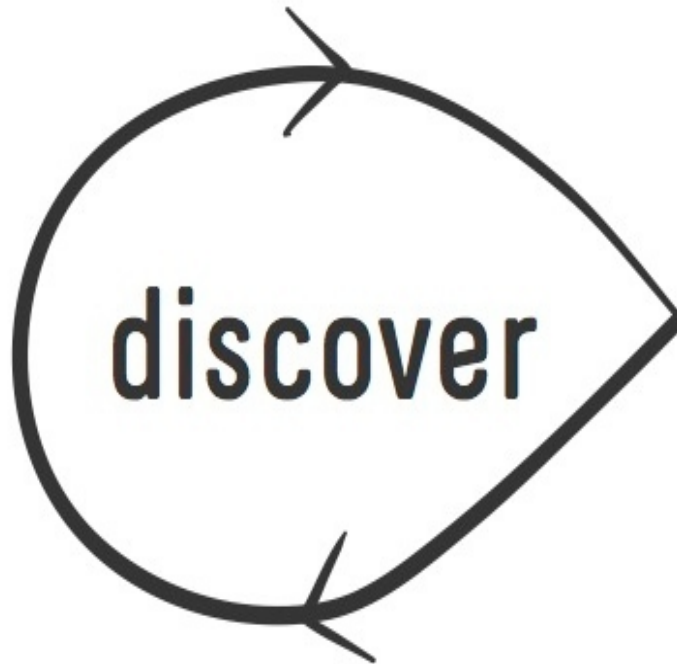


product partners





value



analyze


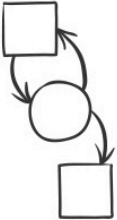

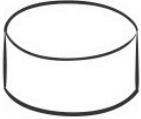



elicit

learn

value

plan

7 product dimensions

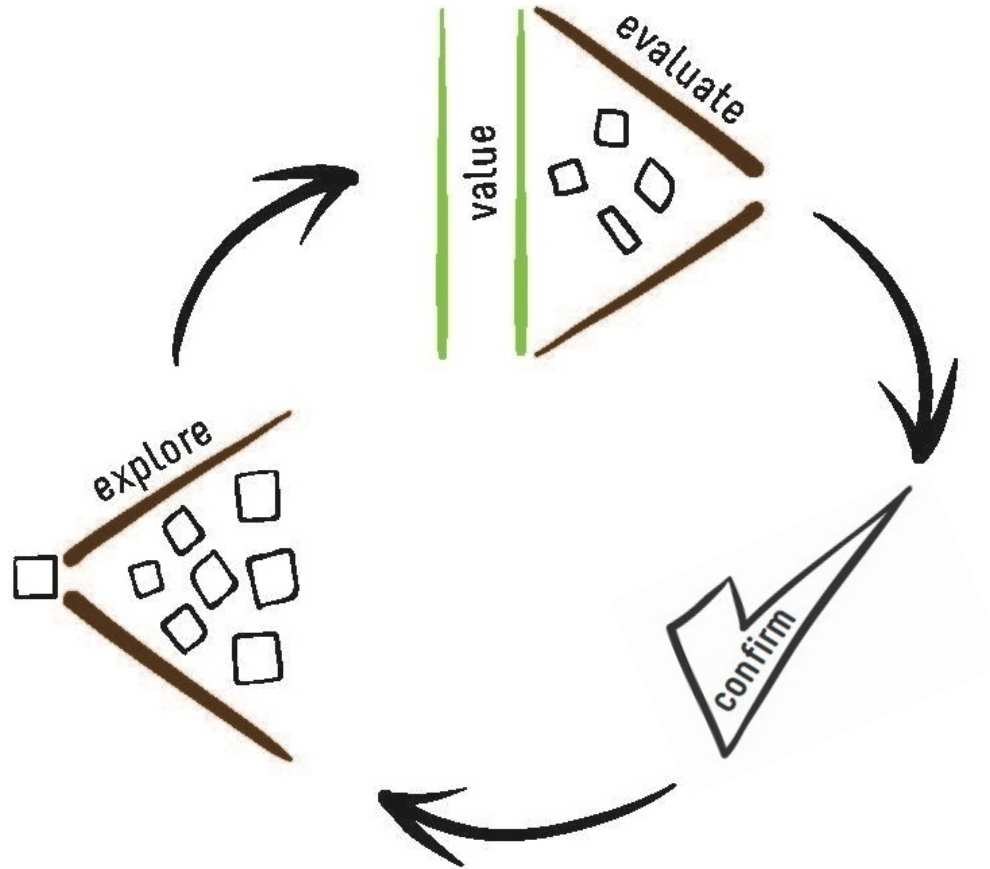
						
User	Interface	Action	Data	Control	Environment	Quality Attribute

product options

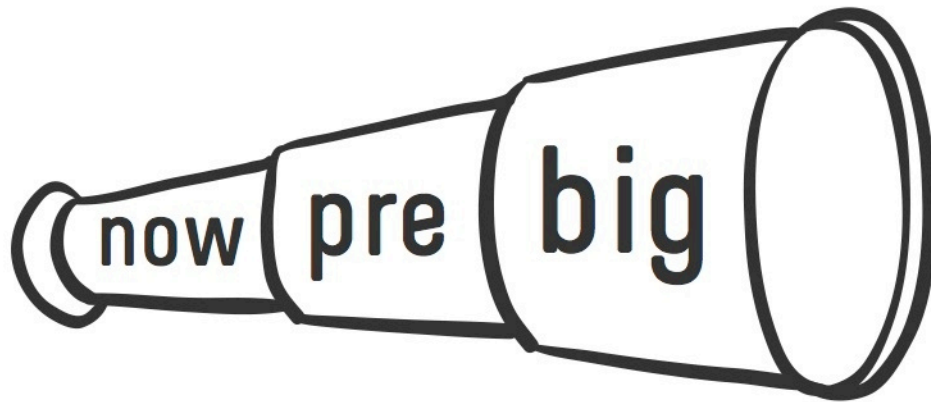
Alternatives, choices, possibilities...
*to achieve a goal or solve a problem
for its stakeholders.*

Adapted from: Gottesdiener, *Software Requirements Memory Jogger*

structured conversation



views



plan

A hand-drawn table with 3 columns and 3 rows. The lines are slightly irregular, suggesting a sketch. The table is empty.

D2D book highlights



usability features

navigation

visual language

glossary

website w resources

useful features

case study

examples

adapt

tools & techniques

focus questions



D2D alignment with

IIBA BABOK[®] Guide

Agile Extension to BABOK[®]

PMBOK[®] Guide

PMI-ACP[®] Handbook

Software Rqts Memory Jogger

D2D concepts

Adapt

Plan

Product Options

Product Partners

7 Product Dimensions

Structured Conversation

Validated Learning

Value

alignment

D2D Concepts / IIBA BABOK Version 2.0	Knowledge Areas	Business Analysis Planning & Monitoring	Elicitation	Requirements Mgmt & Communication	Enterprise Analysis	Requirements Analysis	Solution Assessment & Validation
		Adapt	X		X	X	X
Plan (Big-View, Pre-View, Now-View)	X	X	X	X	X	X	X
Product Options			X		X	X	X
Product Partners	X	X	X	X	X	X	X
Product: 7 Product Dimensions	X	X	X	X		X	X
Structured Conversation (Explore-Evaluate-Confirm)			X		X	X	
Validated Learning						X	X
Value	X	X	X	X	X	X	X

www.DiscoverToDeliver.com/resources/in-context.php

alignment

D2D Concepts / Agile Extension to BABOK Guide <small>draft</small>	SeeThe Whole	Think As Customer	Analyze value	Use Examples	Understand what is Do-able	Collaboration & Improvement	Avoid w
Adapt		X			X	X	X
Plan (Big-View, Pre-View, Now-View)	X	X	X	X	X		X
Product Options	X	X	X	X	X	X	X
Product Partners	X	X	X			X	X
Product: 7 Product Dimensions	X	X		X			X
Structured Conversation (Explore-Evaluate-Confirm)	X	X	X	X	X	X	X
Validated Learning						X	X
Value	X	X	X		X	X	X

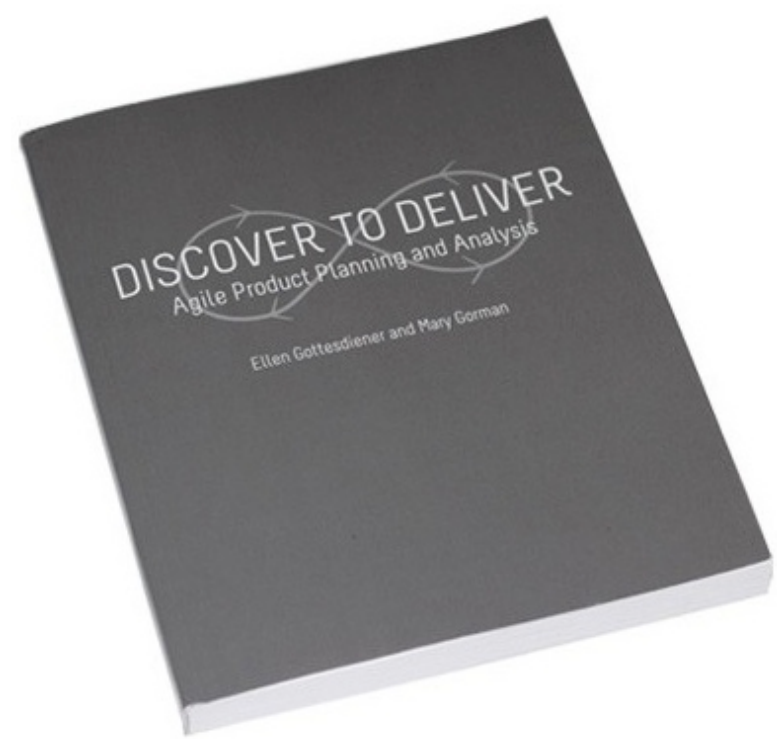
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or

Agile Requirements:
Collaborating to Define
and Confirm Needs

Advanced

Collaborating for Success:
Facilitation Skills for
Agile Teams

Acceptance Testing:
Elicit and Validate
Requirements for Success

Project Retrospectives
and Team Reviews

Essential Data Modeling

Direct Project Help

Facilitated Workshops
for Agile Teams

Agile
Product Backlog
Workshops

Retrospective
Workshops

Consulting

Agile Jump Start

Product Owner and
Business Analysis
Agile Coaching

Assessments

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